

Background

The client is a global chemical distribution company.

Character Design

We are looking for a fun, cartoony graphic that will be printed on t-shirts for the CEO of the client company. The graphic should consist of the following elements:

- 1) Title: “Four Smart Dudes” should be bold, splashy, colorful, fun. This should be rendered in a fun script or font compatible with the style of the artwork described below. The title should be positioned above the following:
- 2) Cartoon showing four men sitting on a sofa. Then men should be middle-aged, white men dressed casually, having a fun time together.
- 3) One of the men should be holding a pizza box. Some of the men can be holding a slice of pizza, but they don’t all have to. Think of this like four guys getting together for a fun evening watching a game and eating pizza.

The art should be full color. Please use bright, fun colors.

Here are clip art samples of the basic setting of the four men, but we are looking for a more creative, fun look and style, incorporating the above elements.

